



WISCONSIN
LAND TITLE
ASSOCIATION

Founded 1906

WISCONSIN LAND TITLE ASSOCIATION
ANNUAL CONVENTION
HOTEL NORTHLAND AND LAMBEAU FIELD
GREEN BAY, WISCONSIN

TRADE AND TECHNOLOGY SHOWCASE
WEDNESDAY, SEPTEMBER 18, 2019 5 PM — 8 PM
THURSDAY, SEPTEMBER 19, 2019 8 AM — NOON

HOTEL/VENUE

Hotel Northland
304 North Adams, Green Bay 54301
Room Rate: \$139/night
Reservations: (920) 393-7499
Ask for the block of rooms for WI Land Title Association

GROW YOUR BRAND AND YOUR BUSINESS

Our event draws top Wisconsin industry professionals seeking the latest in technology and tools to help build their businesses. The event provides an opportunity to promote brand awareness and display products and services to a qualified and motivated audience. We encourage exhibitors to attend all convention events to meet our members in both business and social settings. Pricing packages are listed below and on the registration form. For detailed information regarding the event (dress, agenda, etc.) go to www.wlta.org/convention-information.

EXHIBITOR FEES

Packages include up to 2 individual staff. Each exhibitor must bring a \$50-\$100 prize for a Trade Show drawing.

	WLTA Members	Non-Members
Package #1 Trade Show Wednesday night and Thursday until noon	\$ 600	\$ 700
Package #2 Trade Show + Thursday Lambeau Field Lunch and Tour	\$ 700	\$ 800
Package #3 Trade Show + Thurs. Lambeau Lunch/Tour + President's Reception and Banquet	\$ 900	\$1000
Package #4 Full Convention All events 5 pm Wednesday through noon on Friday	\$1000	\$1100

INCLUDED WITH YOUR REGISTRATION

- Trade/Technology Showcase Convention Game and Cash Grand Prize Give Away. Details will be in registration packets.
- 6 foot table in the trade show area.
- Free wireless internet access. There is a charge for power cords and power strips so bring your own to avoid charges.
- Ample time throughout the day for all of our registrants to visit your exhibit.
- Recognition in convention publications and power point presentation during the event
- An invitation to the podium to introduce yourself and make a 1-2 minute promotion for your company, products and services during the General Session on Thursday 9/19/19 between 11:45-Noon. At that time you will also draw from business cards collected at your exhibit area for the \$50-\$100 prize you have agreed to contribute.
- Logo ad and website link featured for one full year on the WLTA site-Annual Convention/Events Tab-Thank You Section.
- Three (3) month free logo advertisement with web link on the WLTA website homepage.
- One (1) email promotion from your company to all members through the WLTA email distribution list either before or after the convention. Note: WLTA reserves the right to approve email promotions prior to distribution. Forward your promotion to kgilster@wlta.org.

SPONSORSHIPS

In addition to the Trade and Technology Showcase, WLTA has Sponsorship Opportunities available. See the Sponsorship Opportunity form attached or visit our website www.wlta.org/convention-information.

SHIPPING

Mail exhibit supplies/items to Hotel Northland, 304 North Adams, Green Bay, WI 54301 Attention: Brandon Flitter

SET UP/TEAR DOWN

Exhibits must be set up by 5 pm on Wednesday, September 18 in The Alley (lower level of hotel) for the Opening Night Event. You will have access to the Tradeshow area to set up prior to the event. Tear down is anytime after 8 pm. Set up the following morning is outside the Crystal Room (2nd floor) no later than 8 am. This is a common area just off the General Session meeting room and will be available for you to set up at your convenience. You may tear down just prior to making your 11:45 am presentations/prize drawing and you may leave immediately after OR join us for the other convention events for which you have registered.

LOGO

Please email your company logo to be used in our convention promotions to kgilster@wlta.org.



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Company _____

INDIVIDUALS WHO WILL ACCOMPANY THE EXHIBIT (REGISTRATION INCLUDES 2 INDIVIDUALS)
PLEASE PRINT CLEARLY AND USE THE NAMES YOU WISH TO HAVE PRINTED ON YOUR NAME BADGES.
CONTACT THE WLTA OFFICE FOR PRICING FOR ADDITIONAL ATTENDEES/SPOUSES/GUESTS.

NAME: _____ NAME: _____

ADDRESS _____ CITY _____ STATE ____ ZIP _____

PHONE _____ EMAIL _____

I agree to contribute a prize valued at \$50 or more for the drawing for participants of the trade show. Please describe: _____

Special Set up Requirements: _____

Indicate any special needs that YOU have, including menu requirements, which we can accommodate.

WLTA reserves the right to use any photos taken without the expressed written permission of those included within the photo. Photos may be used in publications, brochures, social media, websites, etc., for the purposes of event promotion.

PRICING REGISTRATION PACKAGE OPTIONS INCLUDES 2 INDIVIDUAL STAFF MEMBERS	MEMBER	NON MEMBER	TOTAL
PACKAGE #1 TRADE SHOW Wednesday 5 pm-8 pm Trade Show during Opening night Event + Thursday 8 am-Noon Trade Show	\$600	\$700	
PACKAGE #2 TRADE SHOW + LAMBEAU FIELD Wednesday 5 pm-8 pm Trade Show during Opening Night Event + Thursday 8 am-Noon Trade Show + Lunch at Lambeau Field and Stadium Tour	\$700	\$800	
PACKAGE #3 TRADE SHOW + LAMBEAU FIELD + PRESIDENT'S RECEPTION AND BANQUET Wednesday 5 pm-8 pm Trade Show during Opening Night Event + Thursday 8 am-Noon Trade Show + Lunch at Lambeau Field and Stadium Tour + President's Reception and Banquet (Choose menu item below)	\$900	\$1,000	
PACKAGE #4 FULL CONVENTION All convention events from 5 pm Wednesday until noon on Friday. (Choose menu item below)	\$1,000	\$1,100	
PRESIDENT'S BANQUET MENU CHOICES (PACKAGES 3 AND 4 ONLY) ADD EACH PERSON'S INITIALS NEXT TO THEIR MEAL CHOICE BELOW.			
<p>_____ Mediterranean Chicken Tomato, Olive, Lemon, White Wine, Cashews</p> <p>_____ Braised Beef Short Ribs Horseradish Emulsion</p> <p>_____ Wild Mushroom Risotto (Vegetarian) Chestnuts, Sage, Shaved Truffles</p>			
TOTAL AMOUNT DUE _____			

Payment Information: Email form to kgilster@wlta.org
Mail a check to: Wisconsin Land Title Association P.O. Box 873, West Salem, WI 54669
To pay by credit card, call WLTA at 608-786-2336 with details